

IACOBUCCI | HF new seat division in force at Aircraft Interiors 2011 in Hamburg.

April 5th, 2011 – Ferentino (FR), ITALY. – *Iacobucci HF Electronics S.p.A., worldwide leader manufacturer of galley inserts for commercial and business aviation, following the successful worldwide launch at NBAA in October, will be displaying in Hamburg two new seats 21 & 23 inches width versions for large Business Jet made in collaboration with DesignworksUSA part of BMW Group. The new business division, created by Iacobucci HF to manage this new product line and initially targeted to the business jet market, thanks to a market driven approach and a transparent and customizable options for OEMs is moving fast to become a main player in the high-end of the aircraft seating market.*

After the successful launch last year, Iacobucci HF group, the worldwide leader manufacturer of galley inserts for commercial and business aviation, will be presenting two new products of its Iacobucci HF seat division during Aircraft Interiors 2011 in Hamburg. The approach to product development and design was strongly customer-oriented thus ensuring the new product line reflected the real needs of customers and the latest seating market trend both in terms of product specifications, functionalities and options. In the past two years, the company invested heavily in a dedicated production unit and a new team of engineers and technicians with an important industry background. Innovative materials testing and assembly processes were included into the development plan as well as advanced supplier and production quality controls.

The continuing collaboration of Iacobucci HF with DesignworksUSA, part of BMW group, a right mix of technology, innovation and design to the market, created the favorable conditions to conceive a premium seat design focused on the theme of perceived lightness. DesignworksUSA took Iacobucci innovative seat mechanism and created an attractive shape featuring fresh, reduced and unique attributes. To emphasize lightness, transparency and openness the designers removed material from the armrest. In order to create a product similar to premium automotive seat design, DesignworksUSA paid meticulous attention to each detail for this design program. The final design result is a graceful seat ready to enhance any aircraft interior.

Featuring a single back rest structure with the seat height of 45-46" and a 7" deployable and extendable leg rest, the new Seat structure guarantees maximum comfort and proper support of the body in various seating positions. A specific "cradle" recline mechanism with a seat pan tilt coordinated with backrest recline and a fully retractable armrest with friction drop-down movement convert the seat surface into a fully flat flawless bed. The headrest movement includes vertical, horizontal and tilting features.

The seat includes a floor tracking mechanism feature to allow a full travel along tracks and give to passengers more useful space. A slim backrest, a 21" seat width combined with a full berthing recline and drop down armrests in a light design concur to make the seat adaptable for business jets.

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The new seat designed for Hamburg Expo 2011 features a 23" seat width, a fixed track fitting installation, a wide and comfortable 45" backrest, including a 3-way headrest provides a wide range of adjustments: vertical, horizontal and tilting features, plus ear flaps enhance passenger comfort in rest position. Indeed "comfort" is the driving topic, so special foams suitable for long flights are the result of long pressure mapping tests making this seat suitable Corporate Airliners or wide body aircrafts.

Manual tracking fwd/aft and 360° swivel enhance the useful space into the cabin, especially in club seats configuration where monuments, table or cabinets can restrict the possibility to egress by the seat. Full frictioned drop-down armrests concur to increase the comfort in full bed position, together with an extendable leg rest including a foldable manual footrest too. Wide armrests have been designed to keep in mind the possibility to allow installation of in arm tables as an option, moreover on each side additional space is provided to stow standard magazines.

The new VIP Seat is manually operated (electronic controls can be installed as an option). The light structure and the smooth movements makes it extremely lightweight and easy to be installed and maintained reducing operation costs. A sleek modern design and the use of premium materials sourced from the best worldwide suppliers make the VIP Seat an exclusive choice for private jet customers. Designed and developed with a customer-oriented approach, the VIP Seat can be customized to suit individual needs and fit a wide variety of cabin interior designs providing the maximum flexibility and integration on board of aircrafts.

To continue the focus on customer satisfaction, Iacobucci has established a unique experience of customer support in the aviation industry with an increased number of repair stations worldwide as well as an agreement with LUFTHANSA Technik in Tulsa USA to service the U.S. market. Finally, a dedicated VIP Seat customer service team and call centre have been established together with a spare parts stock department.

About IACOBUCCI HF

IACOBUCCI HF is a worldwide leader, manufacturer and supplier of galley inserts. With over 30 years of experience, its focus on research and development and its customer oriented approach, IACOBUCCI HF represents the excellence in engineering, certification, quality manufacturing, design and innovation for commercial and business aviation of Espresso Machines, Coffee Makers, Water Heaters and Trash compactors. With headquarter in Ferentino, Italy, halfway between Rome and Naples, IACOBUCCI HF boasts experienced Catia industrial designers, highly skilled engineers, qualified craftsman who conceive and create state-of-the-art products achieving success as industry supplier in the electrical area of the galley. As proof of recognition for its high end quality and reliability products and its top class customer support, IACOBUCCI HF Electronics is the favourite choice among elite Airlines and private jet customers throughout the world.

More information:

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